

“PEOPLE FIRST IS BRILLIANT. IT IS EXACTLY WHAT WE NEED.”

PEOPLE FIRST THE PERFECT MATCH FOR EXPANDING TECHNOLOGY COMPANY

MHR



**Customer:**  
MoA Technology



**Number of employees:**  
66



**Sector:**  
Services



**Products supplied:**  
People First with HRM, Recruitment and Onboarding, Talent Management, Learning and Workforce Management

## ABOUT MOA TECHNOLOGY

MoA's raison d'être is 'to solve an urgent global problem with new mode of action herbicides that respect human and environmental health, support farmers with better products to face the food supply challenge safely, consistently and efficiently, and advance the industry with a collaborative approach to sustainable integrated weed management'. The rapidly growing company operates from three UK locations.



## WHAT THEY WERE LOOKING FOR

With a clear idea of what she wanted, and what MoA Technology needed, Tracy Bell started researching potential suppliers. She spoke with four before narrowing it down to MHR's People First HR and payroll platform.

“A couple of people had mentioned MHR on LinkedIn. And when I was doing a Google search, I came across MHR again and thought they looked quite interesting. So, I sent off an inquiry and they came back and said, ‘The People First platform would suit you’.”

Since implementation MoA Technology's relationship with the MHR team has grown and strengthened: “The team are brilliant – they have been since the start. I just can't knock them. It's been great working together.”

**“I WANTED A PLATFORM THAT WAS GOING TO BE ABLE TO BRING EVERYBODY TOGETHER SO THAT EVERYBODY GOT ALL THE INFORMATION. THIS IS EXACTLY WHAT PEOPLE FIRST HAS DONE FOR US.”**

**TRACY BELL**  
OFFICE OPERATIONS MANAGER

## SOLUTION

Bogged down in spreadsheets, Word documents and multiple emails to communicate internally, Tracy Bell knew that the growing technology firm had to address how they communicated and managed HR needs.

People First has revolutionised communication at MoA Technology.

The company has 66 people currently and they are growing. As they are based on three sites, they wanted a platform that could bring everyone together. They have set up community groups and the company records start dates, work anniversaries and birthdays for improved engagement. Tracy Bell says: “The platform gets people talking. The polls come in really handy. To be able to get everything across without having to pull everybody together for a team meeting... I just put it on People First and they see it. It’s made my life a lot easier because everything’s done on the one system.”

**“I WANTED A SYSTEM THAT WAS GOING TO GROW AS THE COMPANY GROWS.”**

TRACY BELL

## RESULTS AND BENEFITS

- People First aligns with MoA Technology’s needs now and will grow with the company as it grows
- Paperwork and filing times have been reduced significantly
- High employee engagement levels with posts, polls and broader communications and the Weekly Digest rounds up key information for employees
- Supports MoA Technology’s involvement in charitable events
- Has helped build groups and communities – driving activities and events
- Reminds employees about expenses, payroll dates and more
- Facilitates wider engagement in decision-making



Employee self-service is a big time saver



Positive user feedback



Easy to check that policies have been read