

“The candidate is in one place from start to finish.”

iTrent-Broadbean integration streamlines recruitment process.

MHR



Customer:
Oldham College



Number of employees:
500



Sector:
Further and Higher Education



Solution supplied:
iTrent integrated with Broadbean multi posting services, recruitment, onboarding, performance management, learning and development



About Oldham College

Oldham College in Greater Manchester was established in 1893. A further education and higher education institution with a vocational focus, the college offers a diverse range of courses including financial and professional services, retail and commercial, construction, public services, sport, travel, digital and creative, performing arts and media.

The college works in conjunction with employers to ensure that courses provided align with business sector needs.

They have around 10,000 students studying over 500 courses, plus apprenticeships.

Oldham College has been an MHR customer since 2019.

What they were looking for

The college was using several different job boards to recruit. It was a manual process – overly time-consuming and laborious. Other elements – such as needing to extend deadlines – added significantly to the process and time.

With recruitment ongoing at the college – and particularly heavy between academic years – they wanted a solution that would simplify the process and save time; ideally a solution that would integrate with iTrent.

Broadbean was implemented in late 2020.

“We looked at something we could integrate with iTrent so we would have everything in one place.”

Katy Blackshaw
HR Advisor
Oldham College

Results and benefits

Pairing iTrent with Broadbean has seen significant time savings for HR. It's also helped drive productivity with more time allocated to HR functions now that time has been freed-up from recruiting processes. Additionally, scheduling job postings, tracking advertising spend and the ability to generate critical data have improved the whole talent acquisition process.

Candidates sit in iTrent once applications come in, making it easy to assess, progress or reject within one screen.

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Challenge

Oldham College wanted a solution that would:

- Streamline complicated workflows internally, providing the team with a fluid process for posting and removing jobs and reduce admin time
- Extend 'reach' and exposure for advertised positions
- Integrate effectively with iTrent
- Generate reports on where applicants had seen the job advertised
- Provide a clear picture on recruitment ROI



**Streamlining
candidate search**



**One single user
friendly platform**

“At one point it was all hands on deck with the whole team working on different job boards individually via emails and posting. Now that we have Broadbean it's all in one place and a lot easier to do than in previous years, definitely.” – Katy Blackshaw

Solution

Broadbean is an innovative recruitment solution provider – their goal is to “help recruiters to reach candidates in a fast, effective and efficient way”. The solution delivers just that.

Essentially Broadbean provides a simple way of getting a job advert onto several job boards – quickly and painlessly. Recruiters post the job once, Broadbean does the rest. It integrates seamlessly with iTrent with all information and accompanying data held in one place.

It saves recruiters significant amounts of time as well streamlining the process.



iTrent-Broadbean integration provides a fluid, easy experience for HR.



Just five minutes to post through Broadbean for all job boards.



User-friendly solution. Streamlined workflows.